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# CUSTOM TREE TIMES

SPRING 2009

## SERVICES

Tree Pruning  
Tree Removal  
Stump Grinding  
Tree Planting  
24 Hour Emergency Service



**We employ certified arborists by ISA & KAA**

**Licensed & Insured**

**Member of NE Kansas Better Business Bureau**

## VALUE OF TREES

Almost everyone knows that trees are valuable. They help beautify our landscapes, buffers sounds, and help reduce energy costs with their shade and wind reduction. If your trees are damaged or destroyed, you might be able to reclaim the loss through insurance or a deduction on your tax return. A casualty loss as defined by the IRS is "... a loss resulting from an identifiable event of sudden, unexpected or unusual nature." These can include things as vehicle and machinery accidents, storms, vandalism, and pollution. If you suffer damage to trees or landscaping from any type of loss, consult your homeowners insurance policy to determine what type of coverage you have. Then have them arrange an appraisal for the damaged tree by a professional who is experienced in plant appraisal.

### FACTORS THAT AFFECT THE VALUATION OF TREES:

- 1.) Tree Size— Sometimes the size and age of a tree are such that it can't be replaced.
- 2.) Species and Condition— A healthy, well maintained plant will have a higher value.
- 3.) Location— A tree that is in your yard will have more value than one in the woods and a tree standing alone will have a higher value than one in a group.

Trees and plants do improve the overall appearance of the world we live in and have many other benefits as well. In the unfortunate circumstance that your tree or trees are damaged, the above information will hopefully help in obtaining compensation for your loss.



*Trees and other plants in our landscape do have a monetary value that you may be able to recover following a loss.*

## ICE STORMS & SPRING RAINS

This winter again brought a significant ice storm to the Midwest. Luckily, northeast Kansas was spared the wrath, but parts of Missouri, Arkansas, and Kentucky were not so lucky. We obtained contracts with the University of Arkansas and the VA Medical Center in Fayetteville, AR. We also worked on contracts for the Cities of Springdale and Fayetteville, AR as well as Green County, AR clearing debris and doing hazardous tree trimming. We are the sole contractor doing tree trimming in all of Henderson County, KY. Our work in Kentucky has lasted seven weeks and will last approximately four more weeks until the end of May. In the past month we have also completed two smaller contracts for the City of Webster Groves, MO and the State of Iowa. Custom Tree Care was awarded the yearly contract for 2009 to provide tree services for the City of Lees Summit, MO.

We do have two crews back in Kansas working on residential tree care. The recent rains have made it difficult to get to some jobs yet, but that's how Kansas Springs are. Now is a great time to get on the list to have your trees taken care of. Proper pruning and removal of unwanted trees will increase the beauty and value of your property. Please contact us today for all your tree needs!

Greg Gathers  
President