

Custom Tree Care, Inc.
(785) 478-9805— Topeka
(785) 221-7550— Lawrence
(913) 563-6739— Kansas City

www.customtreecare.org
customtreecare@hotmail.com

CUSTOM TREE TIMES

SPRING 2010

SERVICES

Tree Pruning
Tree Removal
Stump Grinding
Tree Planting
24 Hour Emergency Service



We employ certified arborists by ISA & KAA

Licensed & Insured

Member of NE Kansas Better Business Bureau

What is a Certified Arborist?

An arborist by definition is an individual who is trained in the art and science of planting, caring for, and maintaining individual trees. They have achieved a certain level of knowledge in the needs of trees and are equipped to provide proper care. To become a certified arborist, one must pass an extensive examination developed by some of the nation's leading experts on tree care as well as document past experience in the tree care field. Certified arborist must also continue their education to maintain their certification. Therefore, they should be up to date on the latest techniques in arboriculture. The International Society of Arboriculture (ISA) has the most recognized certification program, the ISA Certified Arborist program. The ISA Arborist Certification is a non-governmental, voluntary process by which individuals can document their base of knowledge. It operates without mandate of law and is an internal, self-regulating device administered by the ISA. As of the date of this publication and according to the ISA database, there are only 4 commercial tree services that employ ISA certified arborists in Topeka and only 2 in Lawrence. Good arborists will only perform accepted practices. Improper tree care can take many years to correct itself and in some cases, never corrects itself. Proper tree care is an investment which can add considerable value to your property. Poorly maintained trees can be a significant liability. Hiring a certified arborist ensures that you have someone trained in the proper methods of tree care working on your trees.



The ISA Certified Arborist logo is a measure of one's knowledge of tree care practices. Look for it!

SPRING

Spring is upon us, and that means spending more time outside in the yard. The trees are almost leafed out all the way and it's time to take a look at your trees to see if there are any dead limbs or broken branches from the past year that need removed. Spring also means severe storms in north-east Kansas. Custom Tree Care offers 24 hour emergency service and is equipped to handle all storm damaged trees.

Speaking of storm damage, southwest Oklahoma was impacted by a major ice storm in late January. Within just a few days we had crews in place on Fort Sill, near Lawton, OK clearing debris and trimming trees. This work continued on base for 11 straight weeks. Our contract with the City of Lee's Summit for tree care services was also renewed for an additional year.

We had a great turnout at the Topeka Garden Show and the Topeka Home Show at the ExpoCenter. Thanks to all who stopped by our booth to say hello. Don't forget we offer free estimates in the Topeka, Lawrence, and Kansas City area. Don't keep us a secret! We appreciate your referrals and thank you for your business.

Greg Gathers
President